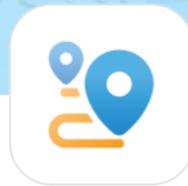


Distance Travelled Report

for higher sales performance



What is Distance Travelled Report Connector?

The Distance Travelled Report connector enables you to track and monitor the distance travelled (in kilometers) by your Field Sales users on a particular day. It also captures the distance covered based on the activities users post from various locations, through the LeadSquared mobile app.

Why use Distance Travelled Report



Transparency

Information of distance travelled by users helps organizations to manage and monitor the Field Sales User's activity.

Insights

Get insights on Field Sales user's activity.



Edutech



Banking



Financial Service



Logistics

How does Distance Travelled Report works?



- Latitude and longitude values are captured via Leadsquared mobile app. These values are captured at a regular interval of 3 minutes (if the GPS is on) or whenever Field Sales user posts an activity (GPS should be on) via the LSQ app.
- Distance travelled is calculated using these values.
- To calculate the distance, haversine formula is used.
- It calculates the aerial distance (or the displacement) between any two points. This can be visualised as the "bird's-eye view" distance.
- Data is 85% accurate.

How to get a more accurate calculation for distance travelled ?



Post activities regularly



Keep your GPS switched on



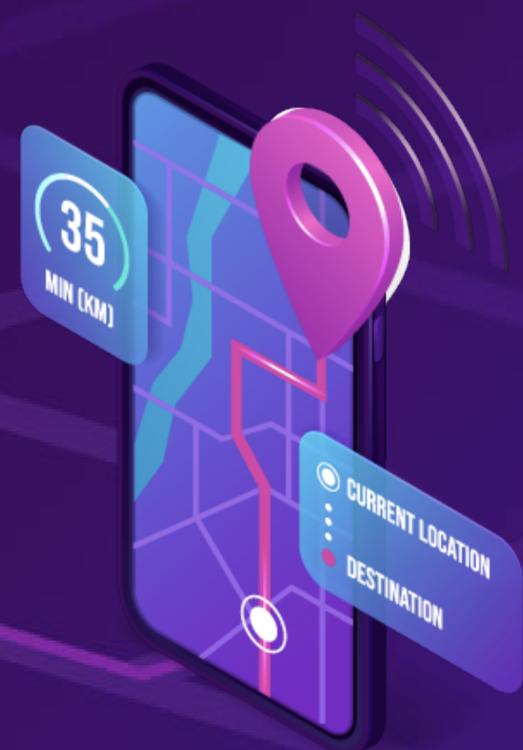
If two consecutive lat-long values captured have very less geo-graphical distance, the probability for those points to have a different value for actual distance travelled reduces significantly. Hence, Field Sales users, who switch on location only to post activities will have less accurate results.

Pre-requisites

- You must be the Administrator of your LeadSquared account to install and configure this connector.
- Your users must have the LeadSquared app installed on their mobile devices, and location permission access must be enabled. To know more, please refer to [Location Tracking on LeadSquared Mobile](#).
- To know how to create activities that will also capture your user's location, please refer to [How to Enable Geotracking for LeadSquared Mobile App Users](#).
- This is a paid feature. To enable it, please reach out to your account manager, or write to support@leadsquared.com.



Setting up
Distance Travelled Report Connector
with Leadsquared

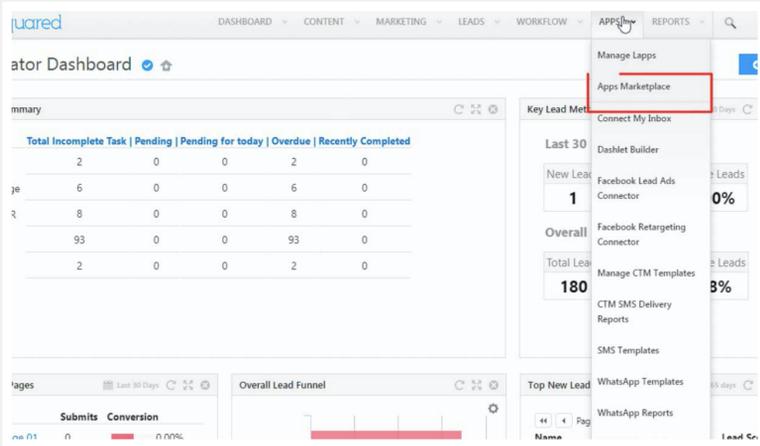


Installation Steps

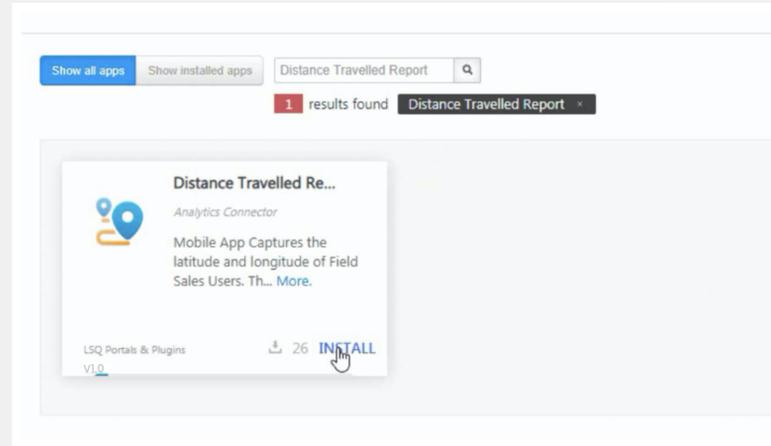
- From the main menu, navigate to [Apps>Apps Marketplace](#).
- Search for Distance Travelled Report, and click Install.
 - Alternatively, you can find the connector on the left panel, under Analytics.
- No further action is required. The connector is successfully installed and configured.



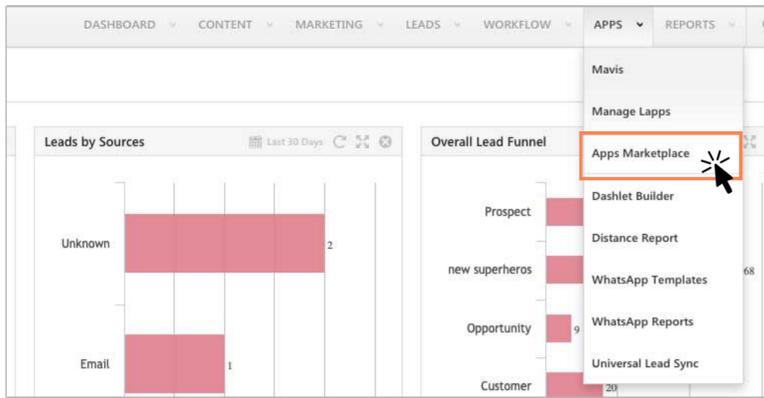
Go to App Marketplace



Search for Distance Travelled Report and Install

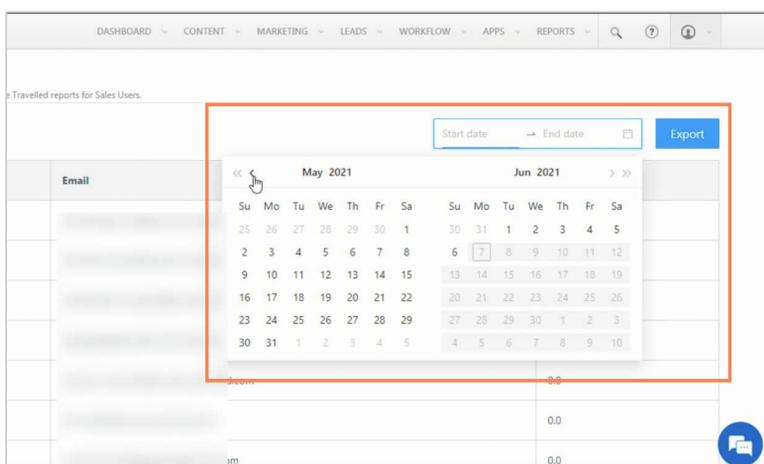


How to Use



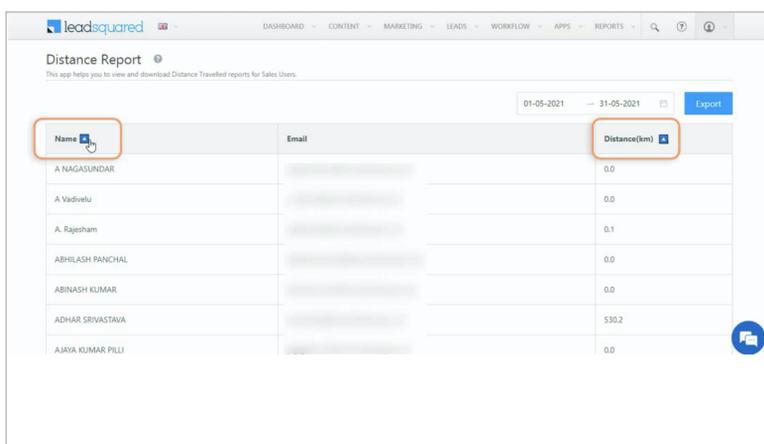
Navigate to the App

- Once the connector is installed, to generate and view reports, navigate to [Apps>Distance Report](#).



Set-up Date Range

- On the Distance Reports page, you can put a date filter.
- All previous data will be visible.
- Minimum date range is 1 day, Maximum Date range is 30 days.
- Present and future dates are disabled.



Sort data

- Sort the report based on



Name



Distance covered

download Distance Travelled reports for Sales Users.

01-05-2021 → 31-05-2021

Email	Distance(km)
prakash.j	578.7
asrivasta	530.2
atulya.sir	490.2
karmak	461.1
hreyas	441.4
ishwana	418.7
	416.9

Export Status
Report - Export Completed
Download

Export data



- Export the report, by clicking on Export.
- To download the report from LeadSquared, after you click Export, click Download.
- You will also receive the report on the email Id linked to your LeadSquared account.
- The report contains the details of your users' First Name, Last Name, Email Address, and Distance Covered.
- The report sent to you via email will be available for download only for 6 hours.

FAQs



- If you select a filter for multiple days, the total (aggregated) distance is displayed.
- The lat-long data is collected every 3 minutes or when a user has posted an activity (GPS should be switched-on)
- The report is updated every 24 hours, at 2 AM (as per the Time Zone configured in your account).
- To view the updated report for today, you must wait until 2 AM.
- The date filter you can apply to display details is maximum 31 days at one go (e.g. March 1st to March 31st). Present day and future days are disabled.
- This connector is available only for web.



Thank You!

For a detailed documentation about the product,
please visit : <https://help.leadssquared.com/distance-travelled-report>

Need help? Get in touch with LeadSquared's support. Mail us at support@leadssquared.com