

 leadsquared

Counsellor Certification Program



8-hour program



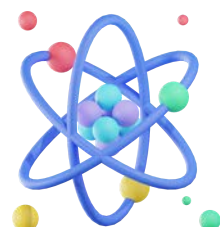
Expert Sessions

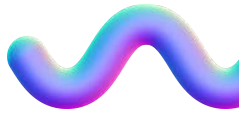


CRM Hands-on



www.leadSquared.com





Counsellor Training

About Program



LeadSquared's counsellor program has been designed keeping in mind the essentials needed by a counsellor to kickstart their journey in counselling as well as enhance their professional knowledge. The program covers information right from the fundamentals of the Indian education system, the fundamentals of counselling, workflow, practices followed, communication and other skills required, vital points such as first impression, personal grooming, and all that you will need to be a great counsellor.

Introducing, LeadSquared's Counsellor Certification Program for existing counsellors & counsellors to be. Learn how to utilize the LeadSquared CRM & make your career counselling more rewarding!

Key Benefits



New Age
Counselling
Skills



Learning path
recommended by
industry experts



TEDx speaker
will be your
instructor



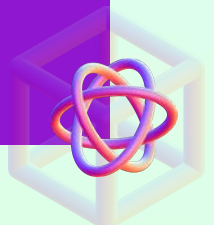
Access to
LeadSquared tool for
hands-on experience

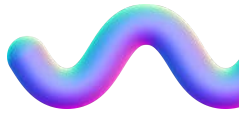


Education
Industry aligned
Assessments



Q&A Sessions from
LeadSquared Experts
(Education Industry)





What you will learn

Course of Content

1



**Understanding
Indian Education
System**

6



**Handling Difficult
Situations
Students &
Parents**

2



**About
Counselling**

7



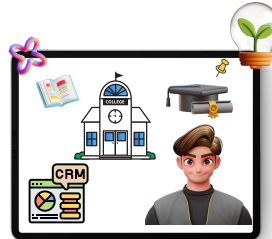
**Introduction
to the
LeadSquared
CRM**

3



**Ethical
Practices in
Career
Counselling**

8



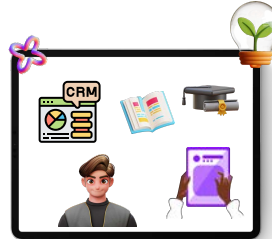
**LeadSquared
Features for
Universities,
Colleges,
Institutions**

4



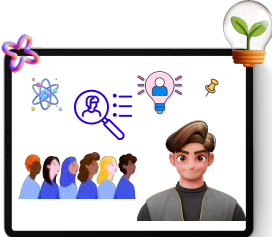
**Skills Needed
for Counsellor**

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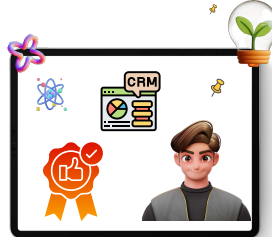
**Hands on
experience
with the
LeadSquared
platform**

5



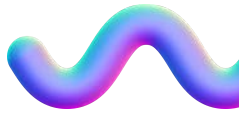
**Understanding
the Student
Persona**

10



**Best Practices
while using
LeadSquared**





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LND@leadsquared.com

+91-8884922597

#33, 14th Cross Rd, Sector 6, HSR Layout, Bengaluru,
Karnataka 560102

www.leadsquared.com

