Upskill yourself with LeadSquared Admin Certification!

3-week program

1:1 mentorship

Industry projects

What do we have to offer?

The LeadSquared Administrator Certification program has been designed keeping in mind the requirements of the new wave of demand for Certified Admin Professionals. It equips learners with all the implementation and technical skills required for the ultimate position of a LeadSquared Admin.
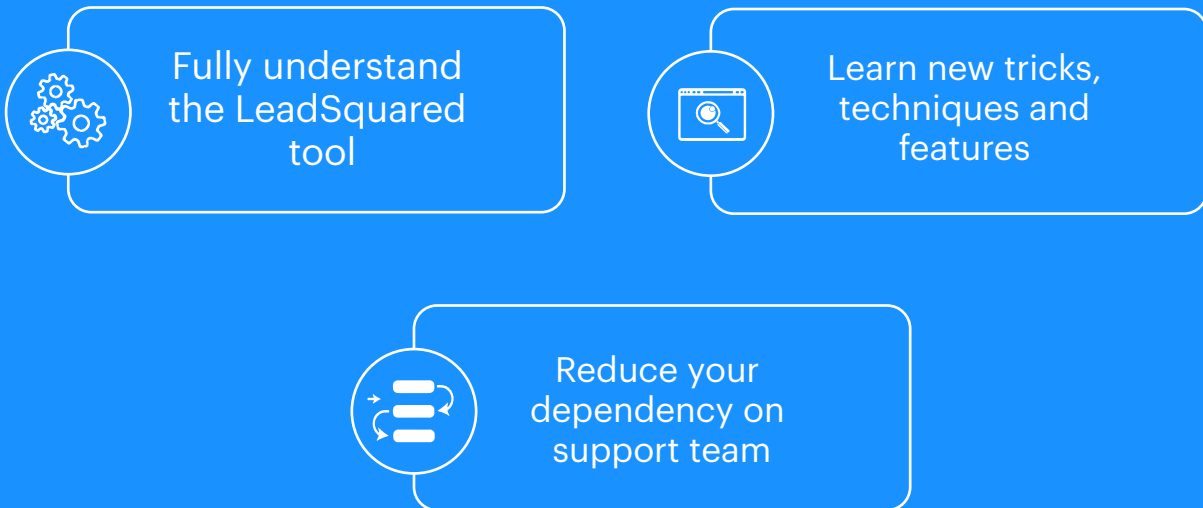
Why be a LeadSquared Certified Administrator?

LeadSquared is a SaaS solution provider, helping 2000+ enterprises across 19 countries, to drive sales efficiency at scale.
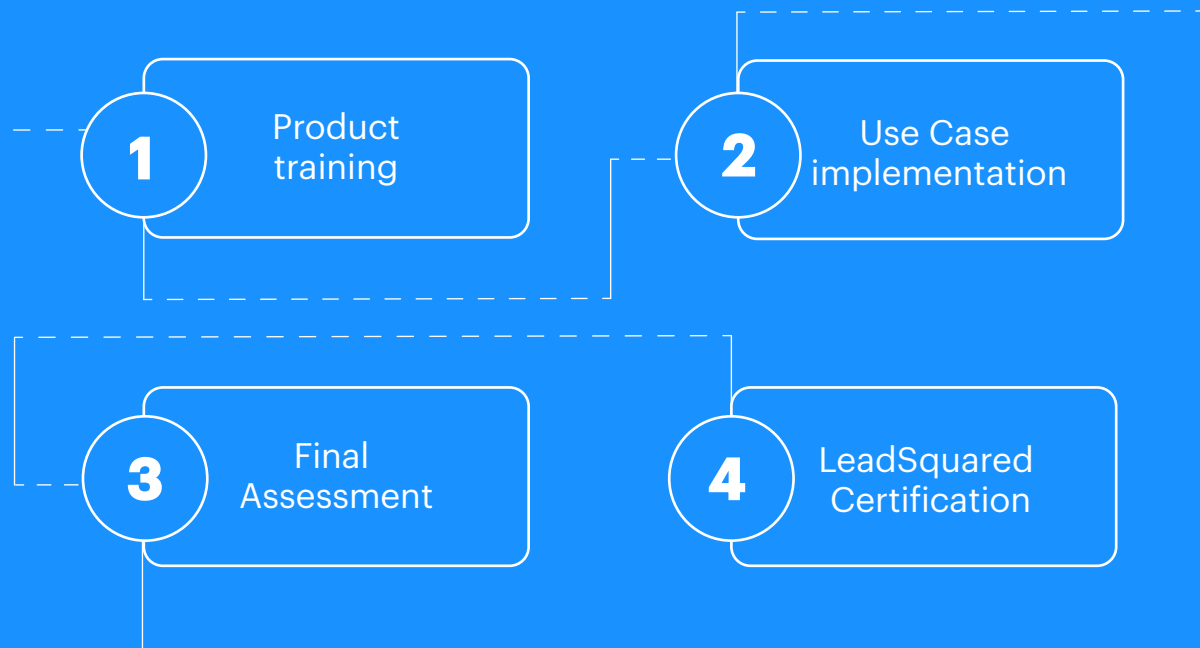
LeadSquared Administrator Certification plays a vital role in making the implementation journey seamless for businesses. This program will prepare the participant to learn the configuration of LeadSquared and administer it.

What's in store for you?

You will be able to:

Fully understand the LeadSquared tool

Learn new tricks, techniques and features

Reduce your dependency on support team

The Steps to Success

1 Product training

2 Use Case implementation

3 Final Assessment

4 LeadSquared Certification

An overall score of 65% including the Project implementation with Final Certification is the passing criteria to get certified.

Upskill Yourself in 15 Days
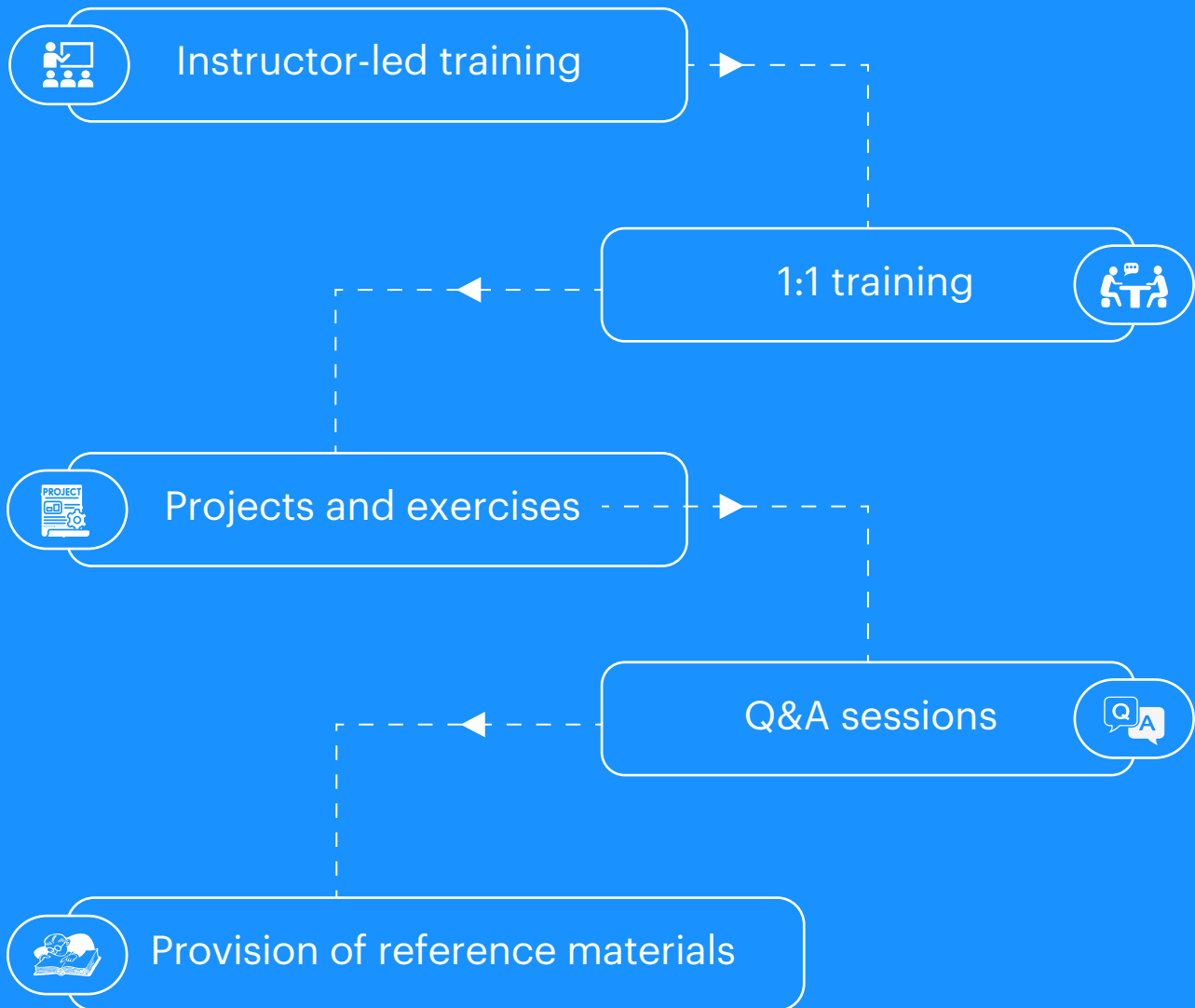
Days	Topic	Sub-topic
Day 1	User Management	• User Personas / Roles in LeadSquared • Sales Group • Permission Set • Teams • Smart Views
Day 2	Lead Management	• Features in Lead Management • Lead Sources
Day 2	Activity Management	• Types of Activities • Sales Activities • Custom Fieldset
Day 3	Task Management	• Types of tasks
Day 3	Lead Prioritization	• Types of scoring
Day 4	Marketing Features	• Types of Marketing Features
Day 4	Opportunity Management	• Features in Opportunity Management • Duplication detection
Day 5	Revision on the previous covered topics	• Revision of topics learned, with the project implementation example
Day 6	Forms and Process Designer	• Forms • Process Designers
Day 7	Automation	• Triggers, condition and action in Automation
Day 8	Portals	• Build Portals and Manage portals • Learn to build portal with project implementation of Education industry

Days	Topic	Sub-topic
Day 9	Revision on the previous covered topics	• Revision of topics learned, with the project implementation example
Day 10	Reports	• Learn about 180+ reports
	ACE	• Goals and Objectives
	Mavis DB	• Introduction to Mavis DB • Integration of Mavis DB with Smart Views
Day 11	Overview of API	• Introduction to APIs • Integration of APIs
Day 12	Industry Project	• Choose 1 out of 5 Industry projects
Day 13	Implementation of the Industry project	• Implement the project in LeadSquared Trial account
Day 14	Show and tell	• Demonstration of the Implementation
Day 15	Final Certification	• 60 MCQ in 50mins

More than just a course

Instructor-led training

1:1 training

Projects and exercises

Q&A sessions

Provision of reference materials

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Great team and thoughtfully designed program!

The team were super patient and accommodating.
Just by doing the assignment on the LMS, I could improve things in my LeadSquared account. Live sessions were amazing as they cleared so many doubts and helped us understand things better.

RAJESH GOURI
Co-founder, Kaabil Kids

Loved by 2000+ customers all around the world

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